

# Smithsonian-Mason Global Conservation Studies Programs

SMITHSONIAN INSTITUTION & GEORGE MASON UNIVERSITY

GRADUATE/  
PROFESSIONAL  
OPPORTUNITIES

Contact  
[zootraining@si.edu](mailto:zootraining@si.edu)  
to apply for this  
course and to learn  
more about the  
Smithsonian-Mason  
Alliance.

## Course in Effective Conservation Leadership

January 3-13, 2010

*Smithsonian-Mason Alliance courses provide graduate credit and continuing education for conservation professionals. Course participants become engaged in a dynamic learning community, building lifelong professional networks and connecting with valuable conservation resources.*

Contact [zootraining@si.edu](mailto:zootraining@si.edu) for more information.

### Overview

*Effective Conservation Leadership* provides an unparalleled professional development experience. Conservation practitioners as well as students at the outset of their careers become more effective leaders and managers through case studies and hands-on exploration of the leadership skills practiced in many professional fields. The curriculum includes:

- Cross-cultural learning and team building
- Program planning and management
- Conflict resolution and negotiation
- Cross-disciplinary skills for multi-stakeholder conservation processes
- Networking and communication skills
- Fundraising and grant-writing techniques
- Development of a personal leadership plan



The 3,200 acre campus of the Smithsonian National Zoo's Conservation and Research Center (CRC)

Jessie Cohen, Smithsonian's National Zoo



Training current and future generations in conservation studies

### Tuition and Fees

The course fee is \$2,500, which includes instruction, course materials, meals, lodging, and transport to/from Dulles Airport (IAD). All other travel costs are the participant's responsibility. Students seeking 3 credits through George Mason University must meet Mason graduate admissions standards and complete additional project-focused coursework. Out-of-state students pay additional tuition to receive credit. For detailed registration instructions or more information, email: [mccs@gmu.edu](mailto:mccs@gmu.edu).



Smithsonian  
National Zoological Park

**Effective Conservation Leadership** is hosted at the training facility of the Conservation and Research Center. This research complex is located in Front Royal, Virginia, less than two hours from Washington, D.C., and adjacent to Shenandoah National Park.



George Mason University was named in 2008 as the number one national university to watch on U.S. News and World Report's list of "Up and Coming Schools." This entrepreneurial school is committed to providing students with the ability to find solutions for local and global challenges.